

Melissa Paige Taylor

1501 Clairmont Road #732
Decatur, GA 30033
Phone: 404.217.2476
Email: paige@sagesublime.com, gtg472w@mail.gatech.edu
Website: <http://steel.lcc.gatech.edu/~ptaylor>

Qualification Summary:

- Four years professional experience in designing online and offline projects.
- Areas of design expertise include web, CD-Rom user interfaces, corporate presentations, identity development, and print collateral.
- Currently involved in a collaborative group called Rhinocampus, which integrates experimental electronic music and video projection into performances.

Research Interests:

- Immersive, responsive spaces.
- Multimedia aesthetic environments (installation / exhibit design).
- Integration of interactivity with auditory and visual means of expression.
- Digital media for use as therapy.
- Virtual reality.
- Information visualization.
- User interface design.
- Phenomenology of digital media and performance.

Education:

- M.S.** Candidate in Information Design/Technology; Georgia Tech, Aug 2004-present
B.F.A. Graphic Design cum laude; Georgia State University, May 2000
A.A. Double Major in Art and English; Gordon College, Barnesville, GA, May 1994

Professional Experience:

- 2004 **Teaching Assistant, for Diane Gromala**
Teaching assistant for undergraduate graphic design class; technical assistance with web-based projects; art direction.
- 2004 **TTI/Vanguard Conference Demo Producer, for Diane Gromala**
Producer of exhibit; design of large format poster template; supervision of poster production (design and foam-core mounting); facilities coordination; exhibit staging; on-site presentation.
- 2002-2004 **Creative Design Director, Sage Sublime LLC**
Forming partner of creative services provider; engaged in client relationships, and determining scope of client needs; creative direction of self and sub-contractors; creative conceptualization; design of multimedia and print projects; basic web programming; oversight of production.
- 2001-2002 **Art Director, Blue Marble Media**
Involved with development of creative concepts for client projects; presentation of concepts to clients; design and production of multimedia and print projects; collaboration on the design of internal marketing materials.
- 2000-2001 **Associate Visual Designer, Cambridge Technology Partners**
Involved with development of creative concepts for client projects; production of web projects; collaboration on the design of internal marketing materials; research on HTML font sizes for comping assets.

Melissa Paige Taylor

1999 **Internship, Turner Studios**
Assisted in implementation of new corporate identity system; design of internal forms and labels; production work.

Shows / Exhibits / Performance:

Art / Design Shows and Exhibitions:

Art Gallery for Children's Film and Video Day - SciTrek Museum, Atlanta, Georgia, 2003.

"Sensory Collection" - Gallery show co-organizer and presenting artist; Mattress Factory, Atlanta, Georgia, 2000.

Senior Graphic Design Exhibition - Georgia State University Gallery, Atlanta, Georgia, 2000.

"What Will You Miss?" - Georgia State University Art and Music Building, Atlanta, Georgia, 2000.

"Three Eyed Mice" - Georgia State University Gallery, Atlanta, Georgia, 1999.

"Hatch" - Gallery show co-organizer and presenting artist; Crescent Room, Atlanta, Georgia, 1999.

Rhinoctopus Performances:

The Earl; Atlanta, Georgia, December 2004.

Eyedrum; Atlanta, Georgia, November 2004.

New Horizons Theater; Atlanta, Georgia, October 2004.

"Atlanta Underground Film Festival" – Eyedrum; Atlanta, Georgia, August 2004.

"Wellfair (a free multi-media event designed to promote independent artists)"; MJQ; Atlanta, Georgia, April 2004.

"It's Alive!" - International Artists' Guild; Atlanta, Georgia, November 2003.

"Independents Day" – MJQ; Atlanta, Georgia, July 2003.

"Wellfair"; MJQ; Atlanta, Georgia, February 2003.

10 High; Atlanta, Georgia, September 2002.

"Wellfair"; MJQ, Atlanta, Georgia, August 2002.

Computer Literacy:

Proficiency in Adobe Creative Suite, Macromedia Studio MX, Microsoft Word and Powerpoint, Final Cut Pro, Ableton Live, HTML, CSS.

Familiarity with Java and Javascript.

Currently undergoing further training in PHP, MySQL, Pro Tools, Max/MSP/Jitter, Maya and Virtools.

References available upon request.